

Nishant Kelkar

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I am a passionate Designer who loves to create memorable and engaging experiences and user friendly interfaces. My 4 years of experience in UX, video production, and marketing make me a unique and well-rounded team member.

RELEVANT EXPERIENCE

Design and Marketing Manager Designer, *iEducate* Houston, TX
OCT 2021 - FEB 2023

- Redesigned the company website by collaborating with the CEO, marketing team, and upper management and prototyping mockups on Adobe XD.
- Developed the website on WordPress into a fully functioning site which accurately portrays the company's mission, accomplishments, and brand identity.
- Implemented new forms of content for Instagram (reels, interviews, and educational insights) on Canva with strong brand identity, increasing engagement from 9.2 average likes to 18.7 average likes.
- Created an approachable document portal page for 400+ tutors to access integral data and thoroughly complete their daily tasks.

UI/UX Design Intern, *LABS 196* Sugar Land, TX
NOV 2021 - FEB 2022

- Prototyped a new user friendly, in-house company hiring website on Adobe XD to hire candidates, which was used by 8 startups within the accelerator (mentor) program.
- Enhanced the user interface of 3 startup websites on Figma by creating tables, infographics, and coherent copy.
- Collaborated with full stack developers, stakeholders, and product managers to deliver polished website designs for 8 start ups.

OTHER EXPERIENCE

Programming Director/Producer, *UTD TV* Richardson, TX
AUG 2019 - MAY 2021

- Managed a team of 3 Producers; held bi-weekly meetings to provide feedback, track deliverables, and ensure production was completed on time.
- Co-created the show, "Night Files" which hit 7.8k views in its second episode and retained thousands of views for future episodes.
- Produced 18 episodes of the film and TV analysis show, "Solar Entertainment" from 2019-2020. Exceeded a total of 4.6k views and won 1st Place in Television Programming at the TIPA awards.

EDUCATION

University of Texas at Dallas B.A., Arts and Technology Richardson, TX
AUG 2016 - MAY 2021

Google UX Design Certification (SEPT 2022)

- Gained understanding of the UX Design process and how product design is integrated into a company's workflow and product pipeline.

CareerFoundry UX Design (projected completion NOV 2023)

- Accomplished fully fledged design deliverables and saw an entire design project to completion by myself.
- Networked and collaborated with higher level designers, mentors, and tutors.

Houston, TX (willing to relocate)

[LinkedIn Profile](#)

[Portfolio Website](#)

SKILLS

HTML/CSS
Wireframing
Prototyping
Usability Testing
User Interviews
User Stories
User Flows/Journey Maps
A/B Testing
Social Media Marketing
Mobile and Desktop Prototyping
Interaction Design
Site Maps
Storyboarding

TOOLS/SOFTWARE

Adobe Creative Suite
Figma
DaVinci Resolve
Asana
Microsoft Office
Miro
Usability Hub
Canva
Marvel

AWARDS

1st Place Television Programming:
TIPA Awards 2021 - "Solar Entertainment"

Video Finalist - Best General Entertainment Program: College Broadcast Inc. - *Loop*

OTHER LINKS

[Personal YouTube Channel](#)

[Solar Entertainment Playlist](#)

[Loop Short Film](#)